

*American*

# CATTLE PRODUCER

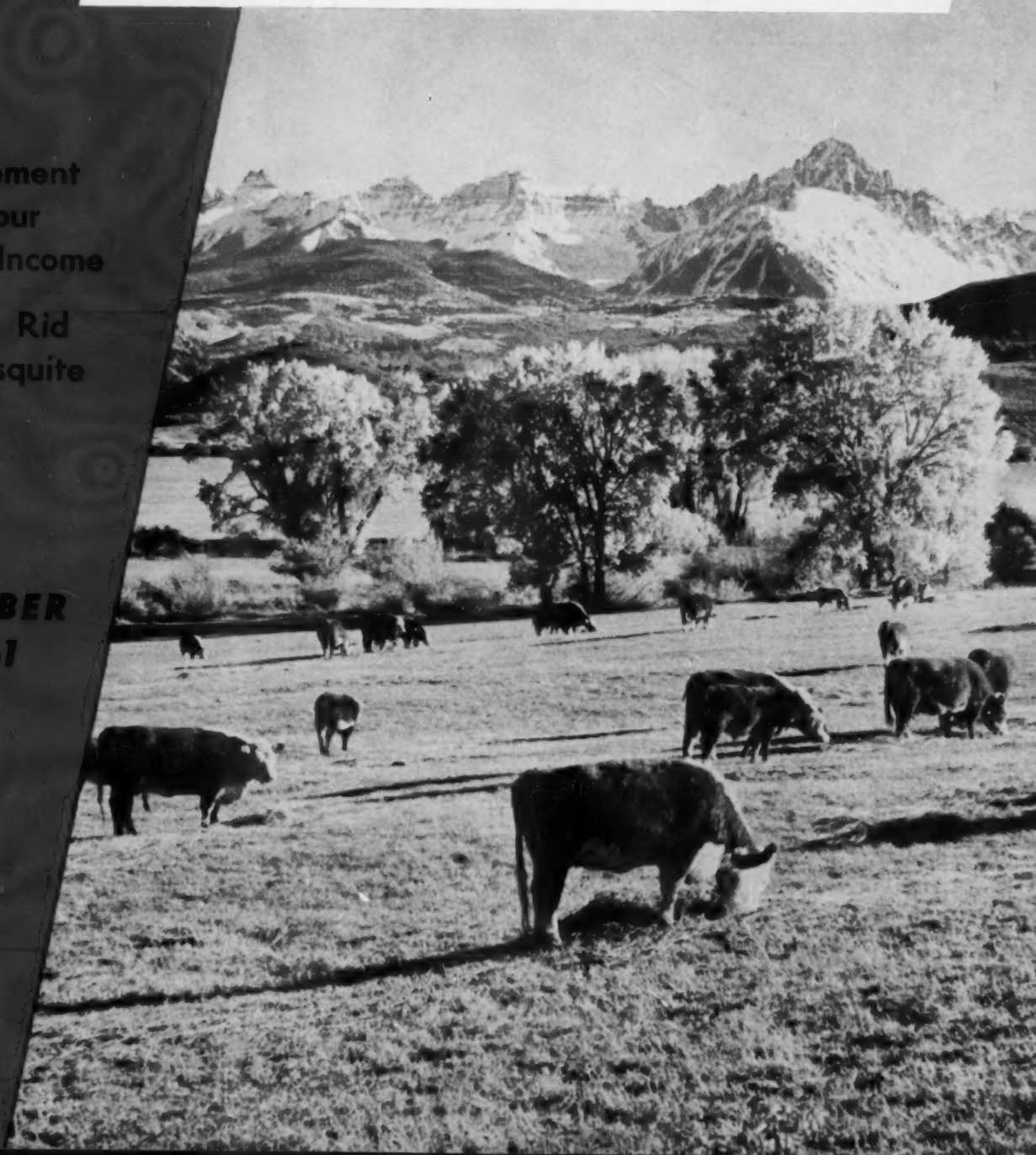


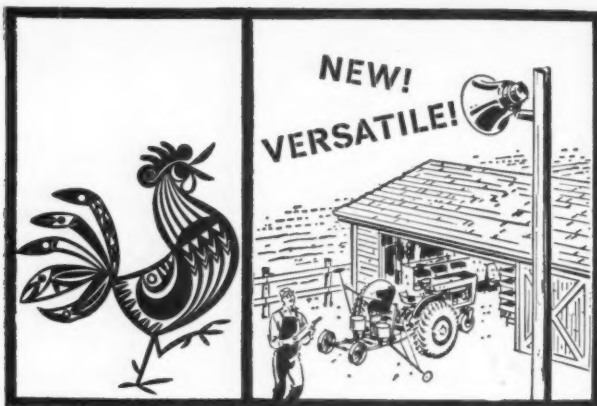
THE CATTLEMAN'S BUSINESS MAGAZINE

Range  
Management  
And Your  
Ranch Income

Getting Rid  
Of Mesquite

OCTOBER  
1961





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VOL. 43, NO. 5

OCTOBER, 1961

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## Congress Becoming Protectionist Minded

PRESS items say Congress is getting more protection minded. Demands for safeguards against import competition are growing. Complaints have been coming from both industry and labor about the damage caused by rising imports.

These complaints are coming from many industries which are now experiencing what the cattle industry long has been up against. The American National Cattlemen's Association has for years urged a realistic tariff.

Coal, pottery, some steel, cement, oil, glass, some machinery, lead and zinc, cameras, transistor radios, textiles, clothing are reported as among the industries now complaining about imports.

This is not a complete list but it represents a growing number of industries hurt by imports. And it is not always management that complains. It's also the unions in many instances that are calling for protection against low outside wage rates. There is still unemployment and it's hard to justify free trade when there's unemployment even in a period of economic recovery.

\* \* \*

AS FOR BEEF, imports of that commodity are increasing again this year. For the January-July period of 1961 we imported 354 million pounds of beef and veal as against 294 million pounds in the same period last year—a 21% increase. Mutton imports were up 25%. Live cattle imports were up 3%.

A number of bills have been introduced calling for various kinds of action to stop the growing influx of the large variety of imports. (Wall Street Journal says one recently introduced item is tennis rackets from Pakistan.)

Some of the bills call for protection through import quotas and higher duty rates. Others seek clearer definitions of what constitutes a competitive imported product to guide the Tariff Commission in escape clause cases. There is sentiment in Congress for greater acceptance by the President of Tariff Commission recommendations curbing imports or raising tariffs to protect domestic producers. Of 35 recent cases where the Commission recommended relief, 22 were turned down by the President.

\* \* \*

NEXT YEAR the administration will make an effort to get the Reciprocal Trade Agreements Act renewed beyond its expiration date in June, and we understand it may even try for power to slash import duties on a broad range of commodities.

As far as beef is concerned, it is now "protected" by a duty about as low as it can get and still remain a digit. In 1930 the beef import duty was 6 cents. Under the Reciprocal Trade Agreements Act it has been whittled down to 3 cents. With inflation considered, you can honestly say the duty is less than 1½ cents now, as against 6 cents in 1930.

\* \* \*

IF THE NEW protectionist sentiment here reported continues and grows, there may soon come a time when we can get some realistic import protection for the livestock business.

## See Your Congressmen

ADJOURNMENT of the first session of the 87th Congress last month means that the legislators will now be spending some time at home. This is a good opportunity to visit and talk with them about some of our problems.

It is not to be expected—or even desired—that any session of Congress ever fully satisfies any single group—but it is the nature of a democracy that (ideally, at least) this legislative body act for the greatest good of the greatest number. Such a goal tempers votes with honor, so that no one is too badly hurt and yet no one plans on winning all the time.

It is good to know, though, that in this country each of us has a voice and is free to use it. Our vote is reflected in what happens in Washington, simply because the congressmen and senators are our elected representatives.

\* \* \*

THEY ARE INTERESTED in your thoughts, which can serve them as guidelines for the second session, starting in January. They cannot possibly know everything about everything, and they welcome a chance to learn about their constituents' needs and problems. That is why we strongly suggest that you exercise your American right to express yourself.

## Foreign Meat Should Be Labeled

USDA's Agricultural Marketing Service should be complimented on its action to require labeling of foreign meat cuts, and American National Executive Vice-President C. W. McMillan has so stated, in effect, in a letter to D. M. Pettus, livestock division head.

It is our understanding, too, that the new regulation can be implemented with substantially the same grading and inspection staff as now exists in the division.

While the new regulation will not materially affect the imported lean, boneless meat that compares with our cow beef, we are hopeful that some practical means can be devised in the future to label all foreign meats included in various domestic manufactured products.

\* \* \*

IN ANY EVENT, we believe the new regulation is a step in the right direction. The American consumer is entitled to know the source of the meat she buys.

## Well Done, CowBelles!

CATTLEMEN who don't read the CowBelle Chimes may be only vaguely aware of the work of the ladies in promoting the industry and its products. Right now they're busy with:

An "Awards of Rewarding Leather Ideas" contest, promoting use of this big cattle by-product . . . A Public Relations contest (and no industry can be strong without public understanding and acceptance). . . . Participation in Farm-City Week, Nov. 17-23 . . . A National CowBelle membership contest, to help the organization widen its influence—all this on top of the effective "Beef for Father's Day" program.

\* \* \*

WHAT SAY we give 'em a pat on the back?

# 15th ANNUAL ROUNDUP WESTERN CHRISTMAS CARDS IN FULL COLOR



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With Best Wishes at Christmas  
and Happiness through all the  
Coming Year



**L1502 A Christmas Prayer**  
Greeting is a sincere and ap-  
propriate verse



**L1503 Winter Friends**  
Season's Greetings and Best  
Wishes for the New Year



**D1504 Merry Christmas**  
With Best Wishes for a Happy  
Holiday Season



**L1505 Santa's Helpers**  
Greeting is a friendly and ap-  
propriate verse



**T1506 Sign of the Season**  
Glad Tidings along the trail and  
Good Prospects for the New Year



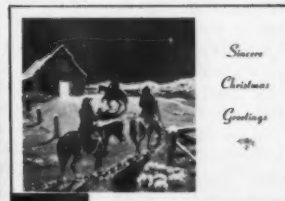
**W1507 Western Wonderland**  
Merry Christmas and a Happy  
New Year



**L1508 A Western Santa**  
Merry Christmas and a Happy  
New Year



**L1509 Navajo Weaver**  
With Best Wishes for a Happy  
Holiday Season



**L1510 "And Behold, The Star..."**  
With Best Wishes for the Season  
and Happiness throughout the  
Coming Year



**L1511 Competition**  
Best Wishes for a Merry Christ-  
mas and a Happy New Year



**D1512 Main Street Music**  
A very Merry Christmas and  
Best Wishes in the Coming Year



**L1513 Prairie Post Office**  
With Best Wishes for a Merry  
Christmas to Your Outfit from  
Ours



**D1514 A Ranch House Santa**  
A friendly greeting at Christmas  
and Best Wishes for the New Year



**L1515 A Christmas Visit**  
Merry Christmas and a Happy  
New Year



**L1516 Thinkin' of you at Christmas**  
Best Wishes for the Holidays  
and Happiness throughout the  
New Year



**H1517 Candles of The Lord**  
May the Spirit of Christmas Abide  
With You Throughout the Com-  
ing Year



**L1518 A Loop Full Of Cheer**  
With Health, Wealth, and Happi-  
ness through all the Coming Year

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**MONEY BACK GUARANTEE • WE PAY POSTAGE**

# Range Management And Your Ranch Income



By Graydon E. Klipple ... "The true function of the ranch is to harvest and market the forage crop efficiently"

A good ranch income is a goal of most ranch operators and managers. Grazing operations with domestic livestock were a part of the original meaning of the word ranch. Although the word is loosely applied today to some enterprises that do not include grazing operations, we use it here in its original meaning.

Rangelands in arid and semi-arid regions and pasture-lands in the humid regions have been and still are the foundation of grazing enterprises throughout the world. Palatable vegetation growing on natural grasslands made a great contribution to the exploration, settlement and economic development of both American continents. Vegetation palatable to grazing livestock still is the economic resource of millions of acres of our country that cannot be used efficiently for other purposes. This vegetation under good husbandry is a self-perpetuating and annually-renewable natural resource.

Range management is the science and art of: (1) maintaining the palatable vegetation on rangelands in vigorous health, and (2) harvesting and marketing the allowable forage crop from rangelands efficiently. It realizes the simple but essential economic relationships between the factors of production from rangelands. The per-acre annual growth of vegetation on rangelands is of low volume. Grazing livestock are required to harvest the forage crops, and to transform them into a product that has a regular market demand. The grazed plants have maintenance requirements as do the animals that graze the plants. Good range husbandry sees to it, on the one hand, that the palatable plants have their maintenance requirements left on their grazed stubbles, and on the other hand it sees to it that the volume of animal maintenance for the grazing herd is not so large that it takes all of the allowable forage crop to meet it.

Fundamentally, range vegetation has two functions. Its primary function is to provide a protective cover for the

underlying life-giving soil. This protective cover not only reduces the losses of developed soil from the erosive action of wind and water, but it also provides conditions that assist in soil development. Its second function is to make some contribution to the welfare of man in payment for its occupancy of the land surface. This function usually has been accomplished by man's harvest of range vegetation with grazing livestock. All too often, however, man's take from the vegetation has been so large that the vegetation has become unable to meet its primary function to the detriment of both the range resource and man.

Ranch managers make decisions about what to do, when to do and how to do many things in the day-to-day operation of their enterprises. These decisions usually fall into one of three categories: range management, livestock management or business management decisions. Money income from cattle grazing operations usually is obtained from the sale of all or a part of the animals that do the grazing. Cattle represent a substantial part of the investment in a cattle ranching operation. They require feed each day, their market values are subject to wide fluctuations and they are perishable. These conditions make it easy to understand why many ranch managers come to think of their cattle as their crop. Range forage, the real crop of their ranches, becomes just feed for their cattle, and livestock decisions dominate the ranch management. This management frequently leads to the deterioration of the range resource and to a reduction in the net ranch income.

Year after year production of palatable vegetation on the grazing lands of the ranch is the foundation of the ranching enterprise. Sound range management decisions in relation to this basic resource must be given their true importance in the ranch management, if it is to be a continuing financial success. Range management must not only determine when and how much to graze

the range vegetation, but it also should determine the number and class of animals to use and their management while they do the grazing. The real function of the grazing herd is to harvest and market the forage crop efficiently. Keeping this fact in true perspective in the ranch management allows range management to make its maximum contribution to a satisfactory ranch income.

Cattle ranch operators and managers should know and understand the vegetation that grows on their ranches just as thoroughly as they do their cattle herds, if not more thoroughly. It is just as important to the ranch business for them to be able to recognize an area of sick vegetation as it is to recognize a sick animal. They should know by sight the major plant species that comprise their range vegetation; the quality of forage that each major species provides during its period of growth and when the vegetation is mature; the degree of grazing use each can stand during each grazing season; and they should have a good visual concept of the appearance of the grazed stubbles of the palatable species after light, moderate and heavy utilization has been made of the vegetation.

Ranch managers also should know how to determine with considerable accuracy the average grazing capacity of each of the grazing units of the ranch during the grazing seasons that each unit can be grazed. Good range management judgments in relation to the basic feed supply of the ranch are essential for the cattle herd to be organized to fit the harvesting requirements of the forage crop.

Good range management, good livestock management and good business management are not incompatible in the management of a ranching enterprise. All three can make valuable contributions to a satisfactory ranch income. Each has a chance to make its best contribution when the ranch management allows each to direct ranch operations in its respective field.



# Experiments Show 95% Mesquite Kill

*at a cost of 62 cents to \$1.56 an acre*

Mesquite kill ranging as high as 95% is reported by range management specialists in New Mexico.

J. J. Norris and K. A. Valentine of the New Mexico State University said the greatest kill results when chemical applications follow a high fall-winter-spring rainfall.

Chemicals that were most successful in killing mesquite at the Experiment Station Ranch near Las Cruces were low-volatile esters of 2, 4, 5-T.

Costs of treatment per acre varied from \$.62 for 14 plants per acre to \$1.56 for 125 plants per acre. A total of 1,400 acres has been treated with 2, 4, 5-T at the ranch.

Treatments were made with ground equipment. A foliage-wetting spray of 2, 4, 5-T at 0.15 per cent acid equivalent in water was applied to plants individually with orchard spray guns. Equipment was a tractor-drawn, 300-gallon Bean sprayer with 70-foot side hoses suspended to 34 feet on swivel mounted booms and a 50-foot rear center hose on a 10-foot swivel boom. Water was hauled in a 700-gallon tank. The crew consisted of a tractor-driver-flag setter and three sprayers, with one sprayer also acting as water hauler.

Successful control has also been obtained through the use of monuron, a substituted urea herbicide, as a dry powder. Monuron was applied by a crew of seven to eight men working on foot in flagged strips. The 80% active

powder was placed at the base of individual plants at dosages of approximately 1 gram of the active powder per foot of shrub crown diameter. The average dosage was about 6 grams per plant. Labor costs for monuron application are slightly lower than for 2, 4, 5-T spraying because of the greater care necessary to cover the plants completely with the spray. Costs of monuron treatment on nearly 3,100 acres ranged from 44 cents an acre for 6 plants to 88 cents an acre for 15 plants.

Control experiments with 2, 4, 5-T are reported in Bulletin 451, available from the Department of Information, New Mexico State University, P. O.

## CAUSE OF CROOKED CALVES

Dr. I. A. Dyer, Washington State University scientist, reports that experiments point to a manganese shortage as the cause of crooked calves. Critical period for the marginal deficiency appears to be the first three months of life of the unborn calf. Study is continuing to develop a formula for a mineral supplement to correct the manganese shortage. Dr. Dyer has ruled out heredity or genetic damage as the causative factor. Disease organisms apparently are not involved either. The deformity appears to be the result of muscle contraction early in the development of the calf, causing the joints to "freeze" in position. The bent legs and twisted neck make it difficult or im-

possible for the deformed calf to eat and thus gain and grow normally.

## NEW STUDY BUILDINGS

Cornell University has a new \$4.5 million animal husbandry building which was formally dedicated in mid-September. It is called the Frank B. Morrison Hall, named after the famous author of "Feeds and Feeding" who was head of the college's animal husbandry department for 16 years.

A new \$2 million laboratory will be constructed at Fargo, N. Dak., for expanded USDA research on chemicals that influence insect, animal and plant metabolism. Construction is expected to be completed by September 1963. North Dakota Agricultural College donated the 10-acre site.

## HOW TO HANDLE HAY

How best to handle mountain meadow hay during and after harvest is being studied by the Colorado State University in the Gunnison area. Research has shown how to increase hay production and how cattle gains depend largely upon the quality of hay fed, says Normal A. Evans, one of the researchers, but there's been little progress made to maintain the feed value of the hay after harvesting. For instance, he says, hay left curing in the field five days may lose up to 90% of its vitamin A, 30% protein and 30% dry matter. Best probable harvesting time will also be studied.

## DO BEST ON PASTURE

A report from the University of Illinois explains how best to handle new feeder cattle when they reach the farm. In an experiment with 70 newly purchased calves, 20 were put on new legume seeding as soon as they arrived on the farm; the other 50 were fed legume-grass silage in drylot. Those turned onto pasture right away had no shipping fever problems that required treatment, while those in drylot had to be treated. After 63 days, the pasture calves gained 70 pounds over pay weight; those in drylot gained only 42 pounds.

## HAY MAKES BEST SHADE

Most efficient livestock shade material was found to be a six-inch layer of hay, according to results of tests on 50 shades in California. Painted steel and aluminum surfaces, painted or aluminum foil covered fiberboard, plastic and plywood surfaces and neoprene-coated nylon were also found very effective. Less efficient were snow fences (lattices) and translucent polyethylene film coverings.

Dr. J. J. Norris, left, and K. A. Valentine, range management specialists with the Agricultural Experiment Station of New Mexico State University, check the growth of a mesquite sprayed with brush-killing chemicals at the station's ranch near Las Cruces. The NMSU researchers found that mesquite can be successfully controlled at costs varying from \$.62 to \$1.56 an acre.



## ASSOCIATION NOTES

### National Files Land Briefs

State and national BLM grazing advisory boards would be enlarged by addition of recreation, wilderness, mining, timber, water, industry and other non-livestock representatives under a proposal of the Bureau of Land Management.

Questioning the advisability of "watering down" the traditional representation of cattle and sheepmen and wildlife conservationists, President Fred Dressler of the American National Cattlemen's Association said representation should also be given to such other interests as schools, county governments, chambers of commerce, soil conservation districts, lending institutions, highway officials and others. He said that because range conditions and practices vary significantly for cattle and sheep, "it would seem wise from the standpoint of practical management of the lands to have men grazing each specie to advise the administrators."

In his statement, Dressler said, "it is hoped that any expanded boards will recognize the emphasis placed by the paying users of the lands on the fact that the improvements and practical administration of the ranges must be intensified."

The statement resulted from a meeting in Denver of the public lands and forest advisory committees of the ANCA

which was also attended by officials of the BLM and Forest Service.

R. E. McArdle, chief of the Forest Service, emphasized that there was no intent on the part of the Forest Service to do away with livestock grazing on the forests as has been charged by some.

• • •

Hearings by a House Interior subcommittee on the wilderness legislation have been set for McCall, Ida., Oct. 30-31; Montrose, Colo., Nov. 1, and Sacramento, Calif., Nov. 6.

The bill recently passed the Senate by a vote of 78 to 8. The Senate bill contains a provision that grazing "shall" continue in wilderness areas where already established.

The American National will have a representative at the coming hearings, to take the position that there is no actual need for a wilderness law, but, if we must have one, the provision for grazing must be retained as in the Senate bill and amendments to the bill should provide that positive action be required by Congress in proposals for enlargement of the wilderness area. The Senate bill contains merely a passive requirement for such additions, which could be made effective after recommendations of the President if Congress failed to act on the recommendations.

More than 100 attended the midyear directors' meeting of the Alabama Cattlemen's Association in Montgomery, where a highlight was a luncheon attended also by directors of the CowBelles and Junior Cattlemen. Keynote speakers were Cushman Radebaugh, Orlando, Fla., first vice-president of the American National Cattlemen's Association, and Tom Glaze, head of Swift & Company's agricultural research department. The Alabama membership stands at 7,103, up 700 from last year. Shown here, seated, l. to r., are Preston Clayton, a past president of the association; Cushman Radebaugh and Tom Glaze. Standing, l. to r., Edward Wadsworth, M. C. Stallworth, Jr., W. P. Breen, Mack Maples and T. W. Athey, all past presidents.



The American National's traffic department at Phoenix has filed a petition on behalf of the association and other member groups asking for reconsideration and hearing by the ICC of an order authorizing the Southern Pacific Company to abandon the branch line between Tucumcari and Franch, N. Mex.

## STATE NOTES

### NORTH CAROLINA

The newsletter of the North Carolina Cattlemen's Association reports the North Carolina department of agriculture has plans to increase coverage on marketing of all classes of livestock throughout the state and to expand the type of information reported, with particular emphasis on fuller reporting of cattle marketings to include prices, numbers marketed, classes, weights, types and breeds. More of the auction markets will be covered, as well as special and direct sales.

### TEXAS

In a hearing concerning the cattle inspection authority of the Texas and Southwestern Cattle Raisers Association the attorney general of Texas declared that "unless the association is permitted to do this inspection service, the USDA will have created a hole in the law enforcement net which will be a beacon light to every cattle thief in the state to dump his cattle at such markets as have no inspection of brands and markings."

### NEW MEXICO

The New Mexico Cattle Growers Association last month co-sponsored the junior beef cattle show at the New Mexico State Fair in Albuquerque. Special awards were presented to encourage young livestock people to develop breeding cattle projects. Exhibitors of the top four breeding heifers got prizes of \$130, \$120, \$110 and \$100; the association also adds 25% to all premiums offered in junior breeding classes.

### FLORIDA

The executive committee of the Florida Cattlemen's Association meeting Sept. 13 urged the ICC to give favorable consideration to lowering freight rates on grain and corn with the provision that similar rates would apply to freight leaving the state; also urged: the same or comparable lower rates be granted on one or more carloads.

### UTAH

The 43rd annual convention of the Utah Cattlemen's Association at Salt Lake City, Dec. 4-6, will have for its theme "Reducing Operating Costs." A number of speakers will bring firsthand information on latest developments affecting the industry generally and as it concerns the economy of the state.



## Colorado Has Vaccination Law

In 1959 a special committee was set up in the American National Cattle-men's Association to delve into the subject of brucellosis.

This committee, as well as the American National itself, has been active in seeking national recognition for calf-hood vaccination as an alternate means of recertification. Particularly in the range and semi-range areas, such an alternative, it was felt, would provide more flexibility in the eradication of brucellosis.

A recommendation endorsing calf-hood vaccination as an alternate means for recertification was approved by the brucellosis study committee in 1960 and presented by the committee chairman, Bob Laramore of Gillette, Wyo., to the United States Livestock Sanitary Association's brucellosis committee which is under the chairmanship of Dr. R. W. Smith of New Hampshire. The resolution was seriously considered by the USLSA but was turned down.

The reasons given for USLSA turning down the proposal were that:

1. National regulations could not be modified for regional purposes, and
2. To use calfhood vaccination alone to recertify would not give sanitary officials a check of the instances of the disease. (However, it is also possible to obtain some degree of "checking" by the normal movement and sale of cattle within a county or area.)

Since the inception of the brucellosis eradication program, there has been gradual recognition of the varying conditions under which beef cattle are produced. USDA's recommended uniform rules and regulations now recognize that range and semi-range conditions provide the ingredients for easier alternatives for recertification. Putting it another way, much progress in understanding of conditions existing in the range and semi-range areas has been made. We are confident that more progress will be made in the future.

A number of state cattle associations have attempted to obtain approval in their respective states for calfhood vaccination as an alternate means of recertification. Until recently, these have been abortive. However, Colorado during the past legislative session did get legislative support for such a program.

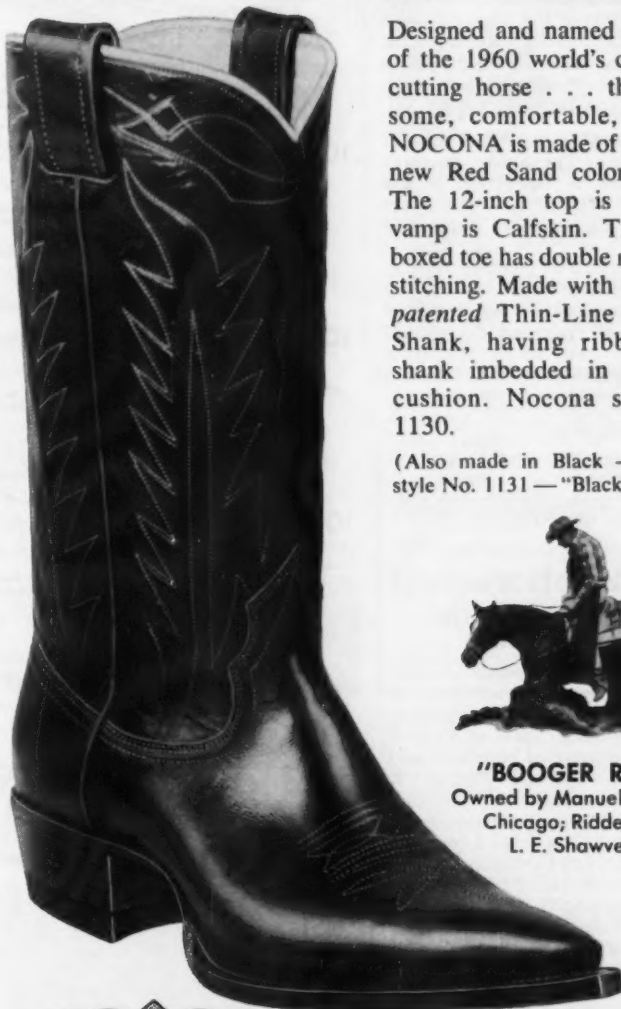
The following is a brief outline of Colorado's new law on brucellosis:

It recognizes the rules and regulations set down by USDA for initial certification.

The law provides that "areas which have been certified under the provisions of Section 8547, as an alternate procedure, may petition the State Agricultural Commission to maintain the certified status indefinitely by official brucellosis vaccination."

The area is certified when it is shown that the owners of 100% of the beef

## "BOOGER RED"



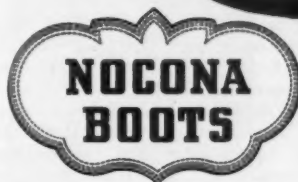
Designed and named in honor of the 1960 world's champion cutting horse . . . this handsome, comfortable, durable NOCONA is made of Nocona's new Red Sand color leather. The 12-inch top is Kid, the vamp is Calfskin. The hand-boxed toe has double medallion stitching. Made with Nocona's patented Thin-Line Cushion Shank, having ribbed steel shank imbedded in a rubber cushion. Nocona style No. 1130.

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cattle in the area have officially vaccinated and "properly indented all the heifers retained or added annually in their herds, and, in addition, for interstate shipment have met the minimum requirements of the uniform rules and regulations of USDA's Agricultural Research Service, Animal Disease Eradication Division, in effect on or after Mar. 11, 1957, for recertification."

It also provides that in the case of herds not meeting the above requirement, they must be submitted to the required blood tests every three years as outlined in the uniform rules and regulations.

The law provides that technicians may be used to vaccinate cattle at the expense of the livestock owner and that supervision of all personnel involved in this program shall be by the State Agricultural Commission and all such personnel involved directly in this program shall be paid by the livestock owner. The State Agricultural Commission is authorized to draft all reasonable rules and regulations necessary to facilitate implementation of this program in the state.

## Beef Promotion Plans Proposed

Support of expanded beef promotion through a producer-controlled wing of an existing meat educational organization has been decided upon at Denver by a special committee of ranchers and feeders.

The industry leaders, representing the American National Cattlemen's Association and the National Livestock Feeders' Association, considered for three days the proposals of two agencies in the beef promotion field and then:

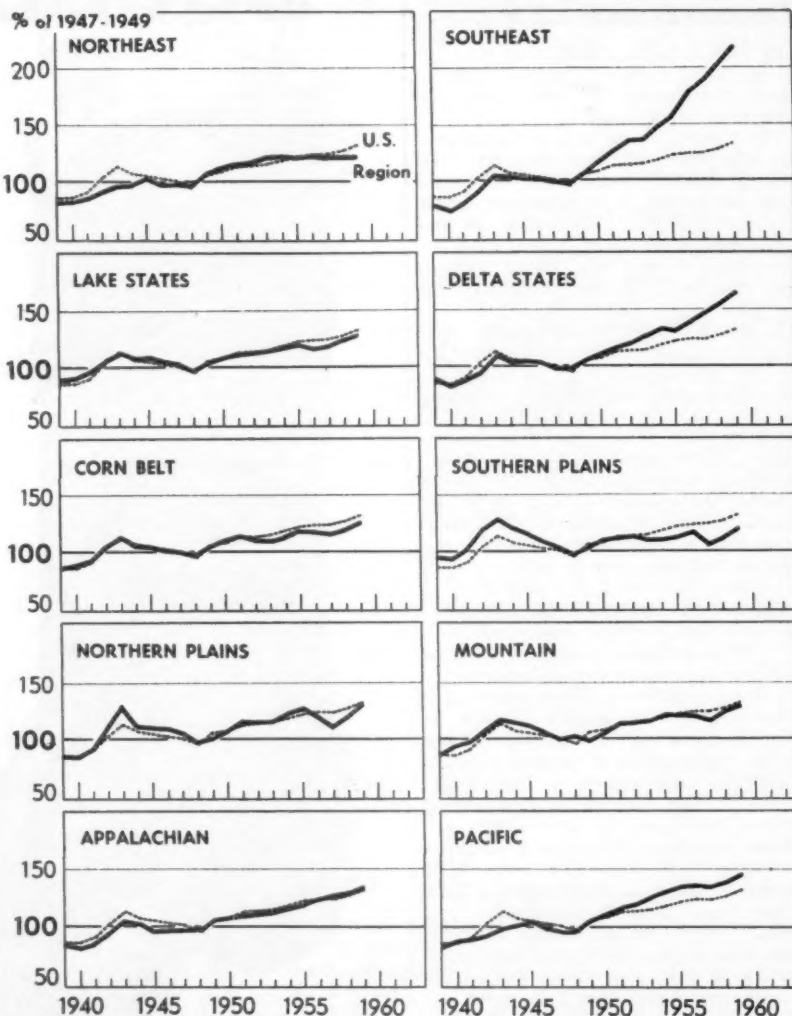
Recommended that "full support and cooperation be offered to the reorganization of the National Live Stock and Meat Board and its planned specie promotion programs and particularly to the formation of a special beef committee charged with the duties of the promotion of beef."

Suggested that the Meat Board's committee and promotion program embody "the best features" of the National Beef Council.

Asked that the Meat Board's beef promotion program be organized to reflect fully the wishes of beefmen that control be retained by producers and feeders, including dairymen; that proper and broad representation from geographical areas be established; that finances be secured from all industry sources, and that the sole purpose shall be to sponsor educational and promotional activities to expand the market for beef.

The feeder-rancher committee was called together by the American National Cattlemen's Association for further study of future courses of promotion activity and ways of achieving "harmony" within the industry over this important activity.

## TREND IN LIVESTOCK PRODUCTION



Meeting with the presidents of six state associations affiliated in the American National, the president and four leaders of the National Livestock Feeder's Association and the president of the American National CowBelles were a representative of the National Milk Producers Federation and officials of the National Beef Council and the National Live Stock and Meat Board.

Considering that the National Beef Council was created by the national cattlemen's association, the joint committee studied closely its structure, progress and prospects. It also noted particularly the changes in the makeup and policies of the Meat Board to enable it to undertake an expanded program including specific specie promotion.

The committee saluted the activities over the past six years of the National Beef Council in promoting beef, in maintaining the enthusiasm of promotion-minded ranchers and feeders through difficulties of organization, and in pointing the way for the change in the Meat Board's policies to reflect

more fully the changing conditions and attitudes within the beef industry.

The joint committee planned future meetings to cooperate in the Meat Board reorganization.

Attending the meeting for the American National Cattlemen's Association were: President Fred H. Dressler, Gardnerville, Nev.; Walter Crago, South Dakota Stockgrowers Association, Belle Fourche; Oscar Evans, Louisiana Cattlemen's Association, White Castle; Ernest May, Wyoming Stock Growers Association, Meeteetse; Gene Sundgren, Kansas Livestock Association, Salina; William Swahlen, Arizona Cattle Feeders Association, Tempe; Gordon Van Vleck, California Cattlemen's Association, Sloughhouse; Mrs. William Garrison, president, American National CowBelles, Glen, Mont.

For the National Livestock Feeders' Association: President O. C. Swackhamer, Tarkio, Mo.; S. S. Barton, Mediapolis, Iowa; Elmer Buffington, Milledgeville, Ill.; John H. Litzelman, Vermillion, S. Dak.; Ray Maynard, Hampshire, Ill.

Representing the National Milk Producers Federation: Leonard Trainer, Denver, Colo. National Beef Council: President Claude Olsen, Ludlow, S. Dak.; Mrs. Al Atchison, Englewood, Colo.; Robert Burghart, Colorado Springs, Colo.

National Live Stock and Meat Board: Norman Moser, DeKalb, Tex. A. G. Pickett, Topeka, Kans.; Glenn Lewis, Exeter, Nebr.; P. E. Petty, Chicago, Ill.; C. O. Emrich, Norfolk, Nebr.; T. J. Hitch, Columbia, Tenn.

# The Public And You By **LYLE LIGGETT**

A couple of issues ago, the PRO-DUCER carried a reprint of a guest editorial written for a major Montana newspaper by Wayne Bratten, president of the Montana Stockgrowers Association.

Wayne made a lot of very effective points through his sincere, down-to-earth writing. It was the kind of thing that Wayne—or a lot of other thoughtful cattlemen—would say any time, any place about the wonderful beef business and fine folks in it.

Since then we've heard many favorable comments about his item—so many that we're surprised. Oh, no, not at Wayne's ability to express himself, but the very fact that members of our industry would be so amazed (and that word was used in a couple of letters) that the newspaper would print material like this.

We wonder if folks just assume that editors won't print anything sent by stockmen, and so they don't bother to write. Sure, editors are only human; they won't print abusive or violent letters. But their constant complaint is that they never receive enough thoughtful, constructive material from their readers.

Why not give them a try? You might be amazed and surprised yourself at the acceptance you'll have . . . and the good it'll do!

In just about a month, cattlemen and CowBelles all over the country will be deeply involved in helping put on programs and stunts in their communities as a part of National Farm-City Week, Nov. 17-23.

It has taken several years, but the enthusiasm for this special focus for rural-city public relations keeps growing. Several cattlemen are serving as state and local chairmen, many groups are putting on programs by themselves, others are cooperating with other rural and civic groups. Either way, it adds up to a unique opportunity for Rural America to tell its story . . . and get somebody to listen!

If you haven't got going on a project this fall, let me know and I'll put you in touch with sources of ideas, material, etc.

California's prime farm land will all be gone in another 60 years if highways, subdivisions and industrial sites continue to gobble it up at the present rate of a quarter-million acres a year, says Farm Journal.



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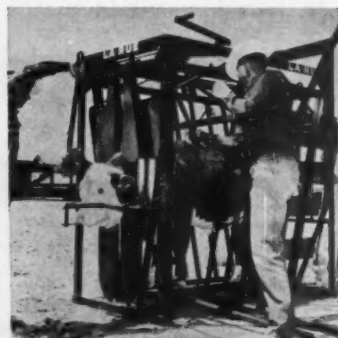
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## FOREIGN LIVESTOCK NOTES

# BEEF IMPORTS UP AGAIN

Beef and veal imports into the United States for the period January to July were 354 million pounds compared with 294 million pounds in the period in 1960. Total red meat imports were 493 million pounds in the period this year compared with 433 million pounds last year.

Arrivals of cattle from Mexico were down slightly but increased shipments from Canada offset this. January-July live cattle imports were 413,142 as against 401,966 in the period in 1960.

### U.K. AGREEMENT REVISED

A 15-year meat agreement between Australia and the United Kingdom has been revised. The United Kingdom agreed to pay a minimum 15.6 cents a pound for first-quality beef hindquarters but producers will be allowed to market at prices above the minimum. Under the new provisions, Australia is no longer required to ship all first and second-quality beef to the United Kingdom. As a result, the Australians can develop other markets for their higher-quality meats while being protected by a minimum price in the United Kingdom.

### MORE BEEF FROM IRELAND

In 1958 Ireland shipped the United States 31 million pounds of beef. In 1959 the figure rose to 43 million; in 1960 to 56 million. Most of it is used by soup, frankfurter and bologna manufacturers, some for hamburger.

### HAITI IMPORTS OKAYED

The USDA announced last month that Haiti has been included in the countries which may send meat and meat products into this country.

### SOVIET BEEF PRODUCTION

Production of beef and veal in the Soviet Union in 1960 amounted to 5,261,000,000 pounds. This compares with production of that product in the United States of 15,833,000,000. Cattle numbers in the Soviet Union at the beginning of 1961 totaled 75.8 million, compared with 97.1 million in the United States.

### INDIA MAY SPAY COWS

In India a university professor of gynecology and pathology is promoting a nation-wide sterilization plan for cows. He contends that the spaying of low-producing cows, besides reducing burdensome cattle numbers, would make them suitable for use as draft animals. Currently these animals are of little economic value except for the small quantity of milk they produce. The nearly 200 million cattle and buffaloes in India (largest number of any country) are a serious economic problem because of their low productivity and the competition they offer for land that could be used for food crops. And in most areas the cows cannot be slaughtered because of religious taboo.

### USDA Meat Buying Program Continues

By about the end of September the USDA had bought more than \$6 million worth of frozen ground beef for distribution to schools for the school lunch program. There are 13.5 million children who regularly take part in the program.

Purchases of canned chopped meat, which has some beef in it, are also continuing. These so far have totaled about 24 million pounds at a cost of \$10 million.

The meat is distributed to needy families.

### Cattle May Help Fight Heart Ills

Cattle have been found to be very susceptible to lung and heart disease at high altitudes—some at levels as low as 6,000 feet. Because of this, says Dr. Donald H. Will of Colorado State University, the animals may prove helpful in the study of the mechanisms that control pulmonary circulation in higher animals, including man. Dr. Will discussed the possibilities before delegates to the Indiana University meeting, in Bloomington, of the American Physiological Association last month.

### Meat Board Plans Meeting; Meat Gift Idea Pushed

The semi-annual meeting of the National Live Stock and Meat Board, always previously held in November or December, will take place this fiscal year in the month of January. It will be held in Denver, Colo., Jan. 19, 1962.

New and colorful "Give Meat for Christmas" promotional materials distributed by the Meat Board are helping the various branches of the livestock and meat industry to step up consumer demand for plentiful supplies of meat before and during the holiday season. The meat gift certificate has been especially popular with business firms within the industry.

## U.S. MEAT SUPPLY

Meat	1940 Per cent	1961 Per cent
Beef	34.5	42.4
Veal	4.6	3.1
Lamb and Mutton	4.1	2.1
Pork	46.1	32.3
Poultry	10.7	20.1
<b>Total</b>	<b>100.0</b>	<b>100.0</b>

The 1961 percentages are estimated. Poultry accounted for 17.7% of the total meat supply in 1960. Source of the figures: USDA

## USDA Publishes Report On Frozen Food Industry

USDA recently published a report titled "Highlights and Trends of the Frozen Food Locker and Freezer Provisioning Industry." It says the first locker rental service on record was the Chico Ice and Cold Storage Plant at Chico, Calif., opened in 1908. By 1938 more than 1,200 locker plants were operating mostly in the Midwest and Pacific Coast; by 1941 the number tripled and then slowed during World War II. In post-war 1951 there were 11,600 plants but by 1960 the number dropped to 8,965. This decrease was accompanied by a new type of business—freezer provisioning or food plans which do not provide locker rental service; nearly 1,000 of these firms are now catering to the needs of home freezer owners.

The industry served some 6.4 million persons in 1959; in 1940 the figure was 580,000. 47,000 employees were engaged in the locker and freezer industry at the start of 1960. By the end of 1959 more than 11 million families—one of four in the country—were using home freezers. Capacity of these home freezers is estimated at 161 million cubic feet, enough space to hold 4.8 billion lbs. of frozen food.

## P&S Violations Charged Against Packers, Chains

Violation of the Packers & Stockyards Act has been charged against seven meat packers, three food store chains and two lamb dealers. They are charged with manipulating or controlling lamb prices and restricting competition in lamb buying. USDA made it clear the filing of charges does not prove the firms have violated the act.

A hearing has been scheduled at Craig, Colo., Nov. 14.

Packing firms involved are James Allen & Sons, San Francisco, Goldring Packing Co., Los Angeles, and Armour, Morrell, Rath, Swift and Wilson packing companies. Food chains named are American Stores Co., Great Atlantic and Pacific Tea Co., and Safeway. The lamb dealers involved are Dwight L. Heath, Lamar, Colo., and Perry Holley, Ogden, Utah.

In other action, the Secretary of Agriculture has asked P&SY to make a broad study of buying, marketing and other practices which will involve cattle along with other livestock.

## Horsemeat Imports Up; 75,000 Lbs. January to July

75,000 lbs. of horsemeat were consumed by Americans during the first six months of 1961, according to the USDA, which stated that imports of horsemeat were five times as great so far this year as in the same period of 1960. Most of it went into dog food, but it was thought that perhaps 5% of it was used for human consumption.

## Beef Rated Tops In Consumer Survey

In a survey conducted in 70 cities across the nation, most of the 320 homemakers interviewed reported they read the meat advertising in newspapers and are frequently guided by it in making their purchases. They said that the favorite meats for family meals are beefsteak, roast beef and ground beef, in that order. Meals for guests listed roast beef as first choice, baked ham second and beefsteak third. Hamburger is constantly growing in popularity, mostly for reasons of convenience rather than economy.

## Colorado Sportsmen, Landowners Organize

Latest step taken in Colorado to affect peace between the state's sportsmen and landowners is called "Operation Respect." Voters last year defeated almost two to one a sportsmen-sponsored constitution amendment that would have given hunters and fishermen rights of way by eminent domain through privately owned land. A 70% vote of the board of directors of the new organization is required for any group action. A survey will be taken this year of how much of the state's acreage is closed to hunting and fishing.

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**SECRETARY-TREASURER**—Mrs. Jessie Shaw, Cardwell, Mont.

**VICE-PRESIDENTS**—Mrs. Chester Paxton, Thedford, Nebr.;  
Mrs. Jack McClure, Belle Fourche, S. Dak.

**ACTING EDITOR**—Donna Frantz, 801 East 17th Ave.,  
Denver 18, Colo.

## There Are Deadlines We Must Meet

Suddenly I realize the deadline for my October message is here. Meeting deadlines is what we all complain about. In reality this is what keeps us

going and achieving our aims. We can't "put off 'till tomorrow what we should do today."

I again spent three interesting and fruitful days with the study committee on beef promotion, meeting with the National Livestock Feeders' Association, National Beef Council, and National Livestock



Mrs. Garrison

and Meat Board. It is surprising how many seemingly hopeless problems can become solvable by intelligent, frank, open discussions around a conference table. As your president, I pledged full CowBelle support of any national beef promotion program resulting from the recommendations set forth by this committee. (See story elsewhere in this issue.) This program will be the best possible product of sincere, hard deliberations.

Speaking of deadlines, there are two which you should keep in mind!

First, deadline for the national "Awards of Rewarding Leather Ideas" contest is Nov. 1. If you have any ideas for something new and different in the use of leather for awards and prizes, be sure to enter. \$100 will be awarded the winner in the national competition.

Second, the Public Relations Contest closes on Nov. 15. Surely some livestock group in your area has a project which creates good will toward the livestock industry and which can be adopted by others.

Entries in these contests must be mailed to CowBelles, 801 E. 17th Ave., Denver 18, Colo., postmarked on or before the deadline. Entry forms for both contests are available from the same address.

Don't forget that each state is in competition for new members in the National. Continental Casualty will award prizes to the state with the most new members and to the state with the

greatest percentage increase in membership over 1960. Mrs. Frank Giorgi, Gaviota, Calif., national membership chairman, has details.

Many projects sponsored by other groups—local, state and national—lend themselves very well to a well balanced CowBelle program. Cooperation on Farm-City Week, Nov. 17-23, is an example. If you need suggestions or materials, they are available from Mrs. Samuel Claridge, Box 388, Safford, Ariz.

State presidents: circle Jan. 24, 1962, on your calendar, the date on which you will give your state reports in Tampa. Surely hope all of you will be there.

I am looking forward to visiting with many of you who have state conventions in the fall.

Have fun with the trick or treaters and beware of the goblins!—Azile Garrison, President

## HERE and THERE WITH the COWBELLES

### COLORADO

Leather dress gloves will be awarded to the top 10 entrants in the leather ideas contest sponsored by the Colorado CowBelles.

Mrs. Alvin Black, Cotapaxi, state leather chairman, announced that James W. Mobray of Western Tanning and Mfg., Delta, will contribute the gloves as an added incentive. The CowBelles will award a \$15 first prize and a \$10 second prize in the state competition.

\* \* \*

The Routt County CowBelles hosted a northwestern regional meeting of the Colorado CowBelles in Steamboat Springs on Sept. 30.

The CowBelles met jointly with CCA members in the morning and Mrs. Frank Zavislan, Colorado CowBelle president, presided at the official session of the Northwestern CowBelles in the afternoon.

### SOUTH DAKOTA

Mellette County CowBelles joined in the spirit of the Dakota Territorial Celebration recently with long dresses and even high-button shoes, when they could be found.

The group sponsored a float and a booth during a celebration in White

River during August. The theme for both projects was based on Mellette County's 50th year, celebrated at the same time, and showed progress in ranching from 1911 to 1961. The CowBelle float took third prize.

One of the historical books issued in conjunction with the celebration, "Mellette County Memories," was compiled and edited by CowBelle Winifred Reuter of White River. Another book, "Pioneer Stories," to be published later, will include contributions by other South Dakota CowBelles.

Stockgrowers and CowBelles will go to Winner, S. Dak. for their December meeting.

### SOUTH CAROLINA

The South Carolina CowBelles elected new officers at their annual meeting recently.

Mrs. H. L. Connors of Greenwood, S. C., is the new president of the group and Mrs. Joseph L. Tolbert, Ninety Six, S. C., is secretary-treasurer.

Mrs. Connors succeeds Mrs. J. E. Dodds of Lancaster.

CowBelles officers at the regional meeting of the Colorado Cattlemen's Association at Steamboat Springs included, from left, Mrs. Nat Hart, Austin, treasurer; Mrs. Si Berthelson, Rio Blanco, and Mrs. Frank Zavislan, Pueblo, president.







CowBelle Frances Caldwell, River-view, Fla., is serving a sample of beef candy to Commissioner of Agriculture Doyle Conner at the Florida CowBelle midsummer meeting in Clewiston.

### MONTANA

Montana president Mrs. Karen Voldseth of Lennep announced that directors, committee chairmen and other CowBelles will meet Oct. 12 in Lewistown. Redistricting of the state for organizational purposes will be discussed.

Two new groups, the Ashland CowBelles of southeastern Montana and the Shy Ann CowBelles of Forsyth, have been organized in the state.

### RED ANGUS TO SHOW AT PACIFIC INTERNATIONAL

The Pacific International Livestock Exposition, to be held Oct. 14-21, will for the first time set up classes and offer premiums for all age groups of Red Angus cattle. Among breeders who have indicated plans for exhibiting animals at this 51st annual show will be Beckton Stock Farms of Sheridan, Wyo.

• • •

New officers for the recently organized Pacific Slope Red Angus Group are: Garnett White, Spokane, Wash., chairman; Leonard Lorenzen, Pendleton, Ore., first vice-chairman; Bert Crane, Merced, Calif., second vice-chairman; H. D. Bradrick, Salem, Ore., treasurer; Mrs. Louis White, St. John, Wash., secretary.

### LASATER MAIL-ORDER PLAN SELLS 64 BEEFMASTERS

The Lasater Ranch at Matheson, Colo., has completed the 12th annual delivery of Beefmaster bulls and cows under the nation's first mail-order cattle marketing plan. Each year the ranch offers top bull calves and a limited number of bred cows for contract at set prices several months in advance of delivery date. This year 42 bulls and 22 bred cows were sold to 17 purchasers, 14 of them repeat customers. Lasater Beefmasters are recognized as the foundation herd of the breed of Beefmasters Breeders Universal.

### FLORIDA

"A Day of Fun In the Sun" in mid-September was sponsored by the Central Florida CowBelles for members of Central Florida Cattlemen's Association and their families.

Sponsoring the get-together was a "first" for this CowBelle group, which was organized last March.

The invitations, done in verse, promised something for everyone and the activities included a tractor driving contest, races for the children, a contest for the prettiest apron and sun-bonnet made at home and pie and cake judging contests. The entries in the women's events were raffled off for the local CowBelle treasury.

A covered dish supper, with a string band furnishing background music, topped off the day.

### OFFERS SERVICES

Mrs. Marjorie J. Wiley, home economist with the Farm Division of the National Safety Council, has offered the services and cooperation of her division to the CowBelles.

The organization, which is headquartered at 425 N. Michigan Ave., Chicago 11, Ill., distributes a number of materials on farm and ranch safety, including booklets, filmstrips and posters. Price lists are available on request.

In the Farm Division's September-October newsletter, Mrs. Wiley suggests:

"More than 10,000 American and Ca-

nadian communities will participate in activities which will help develop a two-way understanding between farm and city residents. Why not suggest a joint safety project in your community during this week?

"Highway, recreation, home, fire, etc., safety from both the rural and urban standpoint provides an area to build better understanding. Panel discussions, talks, demonstrations or slides and films can be used to help build an interesting and worthwhile program."

### Josephine Wojahn Dies

Mrs. Fred Wojahn passed away in late September after a long and courageous battle against leukemia. She was a former North Dakota CowBelle president and was well known in National CowBelle affairs in which she was long active. Her home was in Sentinal Buttes, N. Dak.

Mrs. Wojahn was elected president of the state CowBelles in mid-1957 and held the office until the fall of 1958 when she resigned because of ill health. She was a daughter of Joe Meyer, a frontier meat hunter for gold miners at Deadwood, S. Dak., and for railroad builders. Later he became a hunting guide for Theodore Roosevelt and the Marquis de Mores before becoming a cattle rancher on the banks of the Little Missouri.

Mrs. Wojahn is survived by her husband, Fred, and son, Henry.

## BREEDS SHOWS SALES

### HAIGLER HEREFORDS TESTED FOR GROWTH SINCE 1948

There's more to a bull than meets the eye.

This was the idea of Charles Haigler of Fayette County, Ohio, who in 1948 with his son Robert, a past president of the Ohio Cattle Feeders Association, began performance testing his Herefords.

Out of a test of nine bulls they selected one who was significantly higher in total gain and gain per day on a 156-day test. This bull selected in 1948 for his outstanding gainability has passed on this characteristic to his offspring who have also been put on tests. Bull calves out of this sire averaged 57 more pounds at weaning weight than 40 other bull calves by other sires and were significantly heavier as short yearlings. Likewise, heifer calves out of this superior sire outperformed other heifers by other sires at weaning time and also as short yearlings.

### FORT WORTH SHOW FEATURES CARCASS CONTEST, CHAROLAIS

The 66th annual Southwestern Exposition and Fat Stock Show will be Jan. 26-Feb. 4 in Fort Worth. An innovation in this 1962 show will be the first carcass steer contest ever held in the Southwest; the competition will offer \$2,100 in premiums in the carcass classes and \$660 in the on-hoof classes. The grand champion beef carcass will bring its owner an additional \$50, plus an award from the breed association. Also to be shown for the first time will be classes in the Charolais breed, for which \$2,000 in premiums will be offered.

### 33 BECKTON RED ANGUS BRING \$30,110 IN WYOMING

Cattlemen from seven states were in Sheridan, Wyo., last month for the third annual Red Angus production sale at Beckton Stock Farm. The 33 head offered in the sale brought in a total of \$30,110, to average \$912. Average set by the 13 bulls was \$893 for an \$11,610 total; 20 females averaged \$925 and totaled \$18,500. The top bull sold for \$1,375, the top female for \$1,275.

### AMERICAN ROYAL SHOW AGAIN INCLUDES Q-HORSES

For the third year, the American Royal show in Kansas City will offer a Quarter Horse show, Oct. 19-21.

# BULLS

FOR SALE AT PRIVATE TREATY

## CHANDLER HEREFORDS

Range Bulls of Uniform Quality in carload Lots

Herbert Chandler

Baker, Oregon

## FRANKLIN HEREFORDS

A reliable source of practical, dependable registered Hereford breeding stock. Yearling bulls for sale now.

B. P. Franklin  
Meeker, Colo.



## ABERDEEN-ANGUS CATTLE

Purebred and Commercial

N BAR RANCH, Grass Range, Mont.

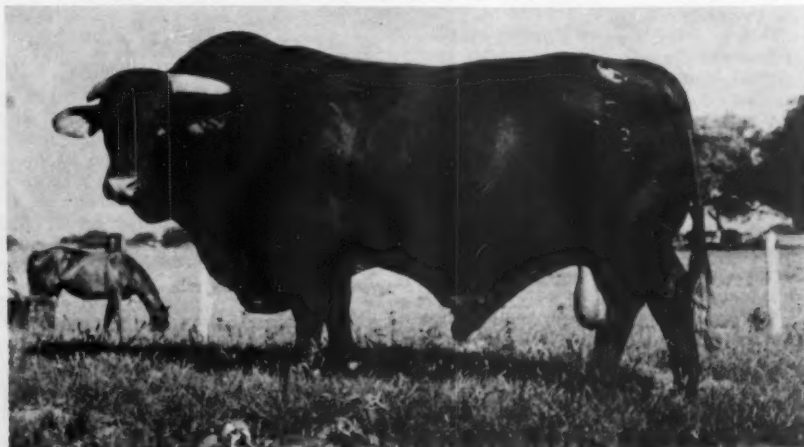
### SIX ARMSTRONG BULLS BREAK RATE-GAIN MARK

Six Santa Gertrudis bulls from the Armstrong Ranch at Armstrong, Tex., broke all official rate-of-gain records in the fifth Webb County 140-day bull feeding test at Laredo. The Armstrong consignment of 16 bulls took the top 10 places, with total gains of 640 lbs., 620 lbs., 600 lbs., 595, 575, 560, 550, 525, 510 and 505 lbs. One of the bulls made a daily gain of 4.57 lbs., and the top five bulls had an average total of 606 lbs., or 4.3 lbs. per day. Average gain for the entire consignment was 521.6 lbs., or 3.73 lbs. per day. 55 Santa Gertrudis bulls and one Charolais were included in the test which represented nine south Texas herds.

### CHAROLAIS CONGRESS CREATES MEXICAN-U. S. GOODWILL

The first Charolais Congress of the Americas in September drew 157 breeders from Mexico, the United States and Canada, as well as representatives from England, to Neuvo Laredo, Tamps., Mexico. The event was called one of the most important inter-American gatherings of recent times by officials of the Mexican government, which announced the ending of a 15-year embargo on the exportation of purebred Charolais breeding cattle. Also, for the first time in history, purebred breeders in Mexico will be allowed to take registered purebred Charolais cattle to livestock shows in the United States for exhibition purposes.

The Armstrong Ranch sire of the high-gaining bulls discussed in this article.



### SENCE CHAROLAIS HERD SOLD TO COLORADO MAN

Ray R. Sence of Burbank, Calif., announced late in September that he had sold his entire registered Charolais herd to John Ewing of the LaSalle Livestock Company of LaSalle, Colorado. Involved in the transaction were 105 head, including about 25 mature and breeding age bulls, 53 breeding age females and 27 yearlings and calves. Ewing is active in international Charolais circles as the president of the Pan American Charolais Association with headquarters in Denver. He is associated in the LaSalle company with Alva B. Garrison of Brighton, Colo., and Ed Steinbecker of Greeley, Colo.

### NEVADA JUNIOR HEREFORDMEN SPONSOR FEEDER CALF EVENT

Elko, Nev., will have, on Oct. 28, the nation's first feeder calf show and sale sponsored by a state junior Hereford association—the Nevada Junior group. More than 40 breeders have already consigned 2,400 steers and heifers to the sale, in which \$250 will be awarded. The young organization, formed in 1960, has 61 active members now.

### HEREFORD CENTENNIAL SALE PLANNED IN HUTCHINSON, KAN.

The Kansas Hereford Centennial Sale will take place Nov. 18 at the Kansas State Fairgrounds in Hutchinson. The event is sponsored by the Kansas Hereford Association and will offer 43 bulls and seven females coming from 30 ranches in the state.

### MARYLAND SHOW PRIMED FOR BIG TURNOUT

The 15th annual Eastern National Livestock Show, to be held in Timonium, Md., Nov. 11-16 will offer exhibitors prizes totaling \$52,000. About 1,500 animals are expected in the show from 20 states and Canada. Nearly 300 of the cash premiums, ranging to a high of \$500, will be awarded to 4-H clubbers and Future Farmers of America.

### HAYSTACK RANCH SHOW ANGUS CHAMP IN N. MEX.

At the New Mexico State Fair in Albuquerque, Haystack Angus Ranch of Longmont, Colo., took senior and grand championship bull honors. The ranch also showed the senior and grand champion female, and the junior champion bull. Angus Valley Farms, Tulsa, Okla., exhibited the reserve senior and reserve grand champion bull.

### CK RANCH WINS BULL, FEMALE TROPHIES IN TOPEKA

CK Ranch of Brookville, Kans., showed the champion bull at the Mid-America Fair in Topeka, Kans., last month, and also had the reserve champion female. John M. Lewis and Sons of Larned, Kans., took reserve honors in the bull class.

## TED THOMAS JOINS AMERICAN HEREFORD STAFF



Ted Thomas, Amarillo, Tex., joined the field staff of the American Hereford Association Oct. 1. Thomas will serve Hereford breeders in Colorado, Wyoming, eastern and central Montana and western and central Nebraska. He will make his home in Colorado, where

his wife, Mary Ann, and seven-year-old daughter, Debora Mary, will join him. Thomas has many years experience in all phases of the industry.

### ANGUS REGISTRATIONS REACH NEW PEAK

The American Angus Association reports that during the fiscal year ended Sept. 30 a record 266,622 purebred Angus calves were registered and 207,911 Blacks were transferred to new owners. The calf registration figure is 13.1% above 1960 and transfers 11.2% over 1960.

### NEW MEXICO FAIR CROWNS TWO HEREFORDS

Two Hereford steers shown by 17-year-olds took the top honors at the New Mexico State Fair in Albuquerque recently. Cora Lynn Libby of Bueyeros showed the grand champion, which weighed 884 lbs. The reserve animal, an 843-pounder, was shown by Russ Harris of Quay County.

### PENNSYLVANIA STOCK SHOW DATES SET FOR HARRISBURG

The Pennsylvania Livestock Exposition at Harrisburg has been scheduled for the dates Nov. 6-10. Features this year will include a feeder calf show and sale, and intercollegiate and junior livestock judging.

### EISENHOWER ANGUS WIN MARYLAND PRIZES

Some of former President Eisenhower's Angus cattle have shown up as prize-winners at the Maryland State Fair in Timonium. Six of his animals won 10 ribbons, and a bull took the junior championship title.

### SPECIAL SALE SCHEDULED BY BONES HEREFORD RANCH

Bones Hereford Ranch at Parker, S. Dak., will hold a special cow and 4-H calf sale on Oct. 20.

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**HEREFORD**  
**RANCH**

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HEREFORDS

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# SALES

Oct.  
21  
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## COULTER HEREFORDS

SALE: SATURDAY, OCTOBER 21

60 big, rugged, coming two-year-old bulls. 100% dwarf free pedigrees. Sale at ranch 16 miles southwest of Bridgeport, Nebraska.

BERN R. & CALVIN L. COULTER, Bridgeport, Nebraska

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OKLA.

THE CROSSROADS  
OF QUALITY

RAINBOW VALLEY RANCH

SALE NOV. 18

80 FEMALES

20 BULLS

Bruce I. Polston Manager,  
Coweta, Okla.

— Selling —

## 222 BULLS

Monday, November 27, 1961—Brookville, Kansas

All are serviceable age . . . All are descendants of CK Onward Domino . . . 203 of them trace to the register-of-merit sire CK Cruiser D 34, the sire of the Crustys . . . Bred like the grand or reserve champion carload of bulls at Denver for the past 13 years . . . Bred like the American Royal and Ft. Worth grand champion load of feeders . . . Weaning and November 15 weights will be posted sale day.

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CK RANCH

BROOKVILLE, KANSAS

## Registered Herefords—Straight 'Beau Donalds'

- 65 SERVICE-AGE RANGE BULLS
  - 65 BRED COWS and HEIFERS, many with calves
- All Montana bred & grown—rugged & ready

## THE "BIG BEAU DONALD" ANNUAL SALE

Nov. 27, 1961

HOMEDALE, IDAHO

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Phillip L. Maxwell  
Ronan, Montana

Catalogs-Information . . . Si Williams Sales Management, Walla Walla, Wash.

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  - \* The Largest Cattle on Earth
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### WHEATLAND RANCH

Aberdeen-Angus Breeding Stock  
For Sale

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# NAMES in the Livestock NEWS

**Donald M. Smith** of Red Bluff, Calif., who retired last spring as manager of the Red Bluff bull sale, will serve as his state's chairman for the National Cowboy Hall of Fame and Western Heritage Center in Oklahoma City. Former American National President **Albert K. Mitchell** of Albert, N. Mex., is the chairman of the organization; **Fred H. Dressler** of Gardnerville, Nev., the incumbent head of the American National, is the first vice-chairman.

**Ernest M. Karger** will head the division of personnel management and **Gordon J. Gray** will be the new head of the division of operations in the Rocky Mountain Region Forest Service. Karger had headed both divisions but the workload increased because of the stepped-up program of forest development.

The American Meat Institute, meeting in Chicago, named **Oscar Mayer, Jr.**, of Chicago as head of the board, succeeding **George W. Stark** of Indianapolis. All officers were reelected; they include President **Homer R. Davison** and Vice-Presidents **Aled P. Davies** and **George M. Lewis**.

**Jerry A. O'Callaghan** has been appointed an assistant director for lands and minerals management in the Bureau of Land Management. O'Callaghan is a native of Oregon and has recently been serving as executive secretary to Senator Hickey of Wyoming.

Some 2,000 delegates to the National Agricultural County Agents Association meeting at New York City last month elected **B. H. Trierweiler**, Goshen County (Wyoming) agent, the national president. He is a 1929 graduate of Colorado State University.

**Dolph Briscoe, Jr.**, of Uvalde, president of the Texas and Southwestern Cattle Raisers Association, has been named state chairman for the 1961 National Farm-City Week, to be observed Nov. 17-23 this year.

## Last Roundup

**W. A. White**, a pioneer stockman of Rollins, Mont., passed away Aug. 3. He had been in eastern Montana more than 40 years.

**Lew Young**: This long-time American National member, who lived at Fruita, Colo., passed away several months ago.

## USDA Asks for Comments On P&S Regulations

The USDA has published a notice in the Federal Register which invites the public to submit proposed amendments to certain sections of the Packers and Stockyards Act dealing with registration and bonding of marketing agencies or dealers. The notice was published Sept. 28 and the time for filing comments is 45 days from that date or Nov. 13. Copies of the present regulations may be obtained on request from Clarence H. Girard, Director, Packers and Stockyards Division, USDA, Washington 25, D. C.

## Non-Use Proposed For Grazing Potential

The Bureau of Land Management is proposing a rule to permit ranchers using public lands to hold licenses for full potential while actual use may be reduced to restore the land to full capacity. Non-use permits would be issued when the potential grazing capacity is greater than present grazing capacity. As soon as capacity has been restored, the permit holder can make application for increase in his permit. BLM grazing lands last year grazed 11 million head of livestock and large numbers of big game animals.

## Propose Higher Penalties For Public Land Trespass

Penalties for trespass on the public domain would be stiffened under proposed BLM regulation changes. Owners of stock illegally grazing would be required to pay full commercial value of forage consumed or, where this would be hard to determine, a minimum of \$2 per animal per month for "accidental" trespass and \$4 per animal per month for willful or repeated trespass.

## Over \$15 Million Paid For Beef Import Duties

Have you wondered sometimes how much money is collected as duties on imported beef? Here are the figures for the various kinds of beef:

Item	1959	1960
Fresh, chilled,		
frozen, bone in.	\$ 1,173,075	\$ 440,548
Fresh, chilled,		
frozen, boneless	14,065,661	11,515,804
Canned	4,388,295	3,763,314
Pickled, cured	220,509	48,403
Total	\$19,847,540	\$15,768,069



To The  
EDITOR  
(Cont. fr.  
P. 2)

**EFFORTS APPRECIATED**—In these times of government controls, programs and handouts, it is indeed satisfying to read your magazine and know there are a few people left who like to take care of themselves. Keep up the good work.—**Palmer J. Nermoe**, Bantry, N. Dak.



Oct. 25-27—Florida Cattlemen's Assn., Lakeland.  
Nov. 5-7—Idaho Cattlemen's Assn., Pocatello.  
Nov. 9-11—Oregon Cattlemen's Assn., Pendleton.  
Dec. 4-6—Utah Cattlemen's Assn., Salt Lake City.  
Dec. 6-7—Oklahoma Cattlemen's Assn., Oklahoma City.  
Dec. 7-9—Arizona Cattle Growers, Phoenix.  
Dec. 8-9—Joint California Cattlemen and Nevada State Cattle Assn., joint meeting, Reno, Nev.  
Jan. 2-6—Arizona National Livestock Show, Phoenix.  
Jan. 11-12—Mississippi Cattlemen's Assn., Jackson.  
Jan. 12-20—National Western Stock Show, Denver.  
Jan. 20—Arizona Cattle Feeders Assn., Phoenix.  
Jan. 24-27—American Natl. Cattlemen's Ass'n. Convention, Tampa, Fla.

## CHICAGO LIVESTOCK PRICES

	Sept. 28, 1961	Sept. 26, 1960
Steers, Prime	\$24.00 - 26.00	\$24.50 - 27.00
Steers, Choice	23.00 - 25.25	23.75 - 25.75
Steers, Good	22.25 - 24.00	21.75 - 24.25
Steers, Std.	21.00 - 22.50	21.00 - 22.00
Cows, Comm.	15.50 - 16.75	14.25 - 16.50
Vealers, Gd.-Ch.		22.00 - 25.00
Vealers, Std.		17.00 - 22.00
F. & S. Strs., Gd.-Ch.	22.00 - 28.50	21.00 - 27.50
F. & S. Strs., Md.	20.00 - 24.50	18.50 - 22.00
Hogs, 180-240#	17.75 - 18.35	17.25 - 18.00
Lambs, Gd.-Ch.	15.00 - 18.75	15.50 - 19.50
Ewes, Gd.-Ch.	3.50 - 4.00	4.00 - 5.00

## WHOLESALE DRESSED MEATS

	Sept. 28, 1961	Sept. 22, 1960
Beef, Choice	\$38.50 - 41.50	\$39.50 - 44.50
Beef, Good	37.00 - 39.50	37.50 - 42.00
Beef, Std.	36.00 - 38.50	35.00 - 39.50
Veal, Prime	54.00 - 58.00	50.00 - 53.00
Veal, Choice	49.00 - 54.00	48.00 - 51.00
Veal, Good	41.00 - 50.00	41.00 - 48.00
Lamb, Choice	39.00 - 42.00	38.50 - 44.00
Lamb, Good		37.50 - 42.00
Pork Loin, 8-12#	45.50 - 47.50	46.00 - 49.50

## COLD MEAT STORAGE

	Aug. 1961	July 1961	Aug. '56-'60
Frozen Beef	157,611	148,252	142,263
Cured Beef	12,384	11,484	10,814
Total Pork	141,777	189,125	220,665
Frozen Veal	5,338	8,950	7,799
Lamb & Mutton	23,550	24,809	13,434

## FEDERALLY INSP. SLAUGHTER

	Cattle	Calves	Hogs	Sheep
Aug. 1961	1,803	421	5,114	1,290
Aug. 1960	1,787	450	5,203	1,240
8 mos. 1961	13,165	3,154	42,104	10,901
8 mos. 1960	12,667	3,277	44,121	9,954

## Stamp on Imported Meat Pre-Grading Requirement

A proposed amendment would require immediate stamping of country of origin on each wholesale cut of imported meat offered for federal grading in this country, and after Dec. 31, 1961, the stamping of the name of the foreign country of origin would have to appear on most of the major retail cuts. The applicant for grading service would be required to notify the meat grader if the carcass or wholesale cuts offered for grading are of foreign origin.

# "WHERE TO BUY" CLASSIFIED DEPARTMENT

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IMPROVED 300 acres Wayne County, Iowa, about 2/3 tillable. Balance pasture. \$24,000 with about \$5,000 down, good terms on balance.

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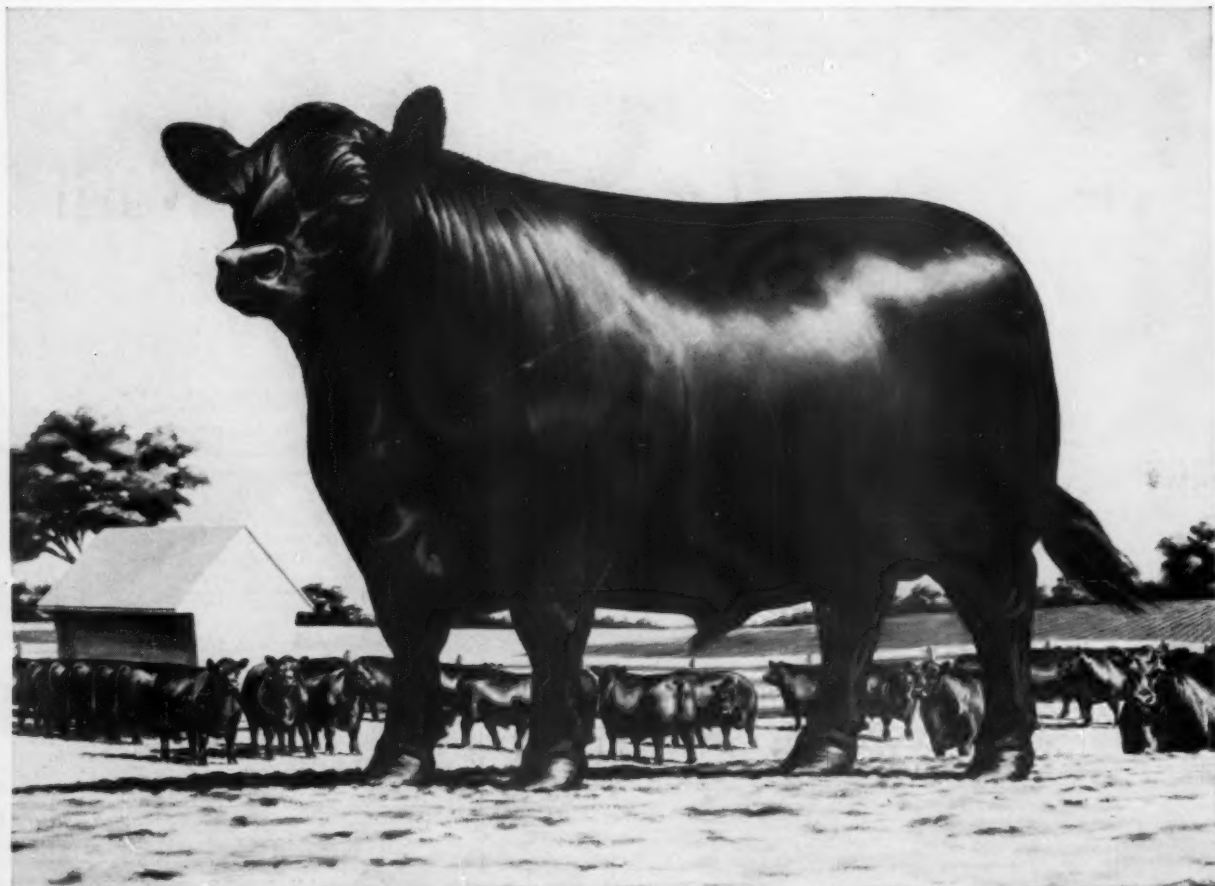
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And Insured

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# They're worth more if they're **Black!**



## Angus steers return more money from your feed and labor

Just look at him! Smooth and compact and full of red meat . . . the truly modern beef type.

Yes, if you feed cattle, Angus are your best investment for profit. For Angus steers top the market more than all other breeds combined.

### **Less bone, belly and brisket**

Why do packers pay more for Angus? It's really simple. Fat Angus have *less wasteful bone, belly and brisket* than other breeds. They cut out more saleable beef, primarily in the higher-priced cuts.

You see, Angus are not big-bellied, but lean middled and low set, carrying much of the weight in the preferred loin and hindquarters. The carcass is uniformly covered with fat — not patchy and wastey. The meat is fine in color and texture, and well marbled throughout — *the rib eye is big and tender*.

What does all this mean to you?

More money — that's all. Frequently up to \$2.00 or more per cwt.

You're not turning your good grain and green grass into *wasteful bone, belly and brisket*, but into beef — quality beef — beef that brings top-of-the-market prices.

How can you afford to fool around with big, wastey "new-fangled" types or big-boned, big-middled, "out-dated" breeds?

### **Sorry, not enough to go around**

Because Angus are the *best investment for profit*, today there are not enough quality feeders for everyone. As a result, many profit-minded cattlemen are bidding in quality crossbred Angus steers at prices near the pure Blacks.

Even crossbred Angus have a natural resistance to pink eye and cancer eye — are vigorous, "good-doing" cattle that stay on feed easily. Usually they have less wasteful bone, belly and brisket than red or white cattle. As a result, they frequently bring a premium on the market, too.

So be ahead! Feed Angus or crossbred Angus. Make more money from your investment.

Remember, they're worth more if they're Black.

**American Angus Association, 3201 Frederick Boulevard, St. Joseph, Missouri**



